



Mission

Promotes, supports, and advocates for research and education to advance our quality of life and our economy.

Vision

Leading society to understand and embrace the importance of scientific research.

Practical Vision

Nebraska Cures, Connecting Science to Communities

Strategic Directions

We will achieve this by...

2025 Goals

| Engaging Diverse Communities | Increasing Our Capacity | Enhancing Public Awareness |
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| <ul style="list-style-type: none"> ▪ Nebraska Cures increased impact on science in the state of Nebraska is reimagined with new and engaged stakeholders (Program) and with program participants in over 30 counties. ▪ Nebraska Cures board and committees reflect the statewide population and skillsets are maximized. | <ul style="list-style-type: none"> ▪ Nebraska Cures has increased staff capacity and an expanded donor base focused on key programs. | <ul style="list-style-type: none"> ▪ Increased utilization of Ne Cures expertise and knowledge. ▪ Well-established Ne Cures signature events (science education series & fundraising). |